



ANDREW AITKEN

Business Coach

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▶ ABOUT ANDREW

The game of business is unique in that you can have many winners without any losers. This concept inspires Andrew, who loves the idea of creating a ripple effect within businesses, leading to success for many players.

Andrew has a lifelong passion for learning. He embraces his clients' businesses and learns all he can to understand their pain-points and their industry. His enthusiasm for knowledge is passed on to his clients, who learn through him.

▶ ANDREW'S CREDENTIALS:

Before joining GROW, Andrew held the position of Executive Head of Cloud at Internet Solutions, a division of Dimension Data, where he was instrumental in leading the division to achieving its revenue and profit targets.

Prior to this, Andrew spent 10 years building, merging and selling his own successful company, Antfarm, a leading online audio and visual streaming company. Antfarm's audio streaming product was used by most South African radio stations to stream their shows. He sold Antfarm to Dimension Data in 2014.

Before running his own business, Andrew held the role of Product Manager at Internet Solutions, where he created a number of highly successful products that still generate significant revenues some 15 years since their initial creation.

Andrew holds a BSc Electrical Engineering Honours degree from the University of the Witwatersrand. He also serves on the Endeavor Mentorship panel supporting Endeavor's high impact Entrepreneurs.

▶ HOW ANDREW CAN HELP YOUR BUSINESS:

Andrew has witnessed firsthand the power of entrepreneurship through his own businesses. He is a strong strategic thinker who can offer invaluable insight into your business concerns.

As a business owner who's successfully navigated the ever-changing tech industry landscape, Andrew is no stranger to managing change and growth. He's the expert you need by your side when building a high growth business.

WE HELP GROW YOUR BUSINESS, PEOPLE AND PROFITS.

About Us

Since 2009, GROW has been working with ambitious business owners, leaders, and their teams to build and scale businesses.

GROW's Business Coaching is designed to help business owners let go of the reins and harness the full potential of the people they lead; ensure business strategies are successfully executed through the provision of ongoing support and tech-enabled learning; and to build healthy, high-performing teams who play to their strengths and remain collectively accountable for achieving the goals and ambitions of the business.