



Richard Flack

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Richard's Credentials:

Richard was privileged to be part of an awesome team that built the biggest independent payments company in South Africa, where he held the role of Chief Operating Officer and then Chief Executive Officer for Sureswipe for many years.

During his time as CEO of Sureswipe, he also held the position of Chief Operating Officer for the Adumo group and was one of two executives that sat on the board of directors of Adumo, which comprised Crossfin, Apis Partners and the IFC (world bank).

Richard's career started in consulting at Accenture, followed by a period of running his own SME turnaround business, before joining POCiT as Commercial Director.

Richard achieved cum laude in his Business Science Honours Degree with majors in economics and marketing.

Besides bringing all these experiences to the table, it is Richard's passion for people, his eternal optimism, his heart to encourage and his desire to see each person be successful that drives every engagement.

About Richard:

Richard is a husband, dad, professional wildlife photographer and businessman currently living in the Natal Midlands with his wife, Eileen and son, Joshua.

He is currently pursuing his deep-seated passions for leadership development, making a positive difference in society and teaching composition, design and creativity to aspirational wildlife photographers. His faith in Jesus Christ is the most important thing in his life and central to who he is and how he makes decisions.

Authenticity and empathy in leadership are two characteristics he believes are critical ingredients to success.

How Richard can help your business:

From consulting to South Africa's top financial institutions through to building high performance sales teams and being the COO and CEO of a fast-growth entrepreneurial venture, Richard's experiences mean he can relate to and empathise with executives in a wide variety of positions and circumstances.

Richard has firsthand experience in growing a successful business, as well as building strong executive teams based on a foundation of authenticity, trust and accountability. He also advocates three key ingredients to business success; a clear vision and purpose, a strong company culture and a well thought out strategy with detailed action plans, to help leaders build successful, enduring businesses.

Being able to confront the important yet challenging questions is a core skill he brings to any coaching engagement.



Build your business with
clarity and confidence.



Contact us

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